Promoting original writing and critical thinking

Turnitin Feedback Studio presents an easy-to-use report that shows how much of a document is matched or cited from other sources. Educators can promote academic integrity, while students learn the importance of original writing and foster critical thinking skills that are key to their success.

Engaging students with personalised feedback

Turnitin Feedback Studio saves time by enabling instructors to provide engaging verbal and written feedback directly onto student papers. Source matches are highlighted and can be overlaid, allowing instructors to see every aspect of the student work whilst marking.

The ability to leave voice comments creates a very personalised form of feedback. Pre-set or customisable drag-and-drop comments provide students with legible feedback and promote consistency within the institution.

Tracking progress, supporting instructors

Save time by easily evaluating student work and connecting your feedback to students' grades. Use grading statistics to gain insight into class or institution-wide progress and align grading across classes, departments, and schools.

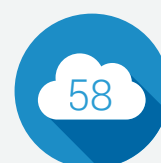*"We are using Feedback Studio not to create restrictions, but to change students' behaviour."*

Giga Khositashvili
Head of Library Funds Management Department
Ilia State University

"I use Feedback Studio because it allows for digital submissions, and it enables me to provide efficient, actionable, and personalised feedback."

Prof. Jürgen Seitz
Professor of Marketing, Media, and Digital Economy
Stuttgart Media University

"I firmly believe that Feedback Studio, in combination with specific plagiarism education, helps our students become better writers and more creative thinkers."
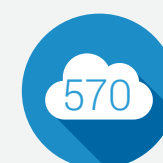
John Thompson
Head of the Literature and Writing Department
QSI International School

58
billion
web pages

150
million academic articles from
books & publications

570
million
student papers

turnitin

turnitin

Turnitin Feedback Studio

Better Writing Starts Here

In today's digital learning environment, using technology to streamline workflows and engage students with formative feedback is no longer an option. It is essential!

Turnitin Feedback Studio is a cloud-based system which empowers instructors to save time and work more flexibly than ever before. It enables the provision of richer, actionable feedback to engage students and start a conversation that promotes critical thinking and improves student outcomes.

77% Students believe they became better writers using Turnitin*

81% Students believe that Turnitin helped them avoid plagiarism*

94% Students prefer online comments in Turnitin versus traditional feedback*

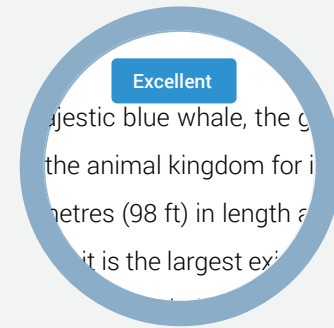* A survey among 1437 students whose instructors use Turnitin (2015)

Multi-format Feedback

Feedback only matters when your students engage with it. Reach your students with voice and text comments on specific sentences or entire assignments.
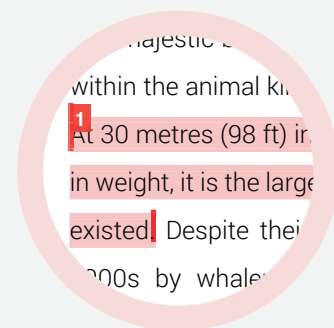
Promote Consistency with Rubrics

Grade objectively and consistently with standards-aligned assessment criteria (rubrics) and show students how specific passages affect their grade.

Faster Marking

Save time with pre-set or customisable drag-and-drop comments. Share reusable comment libraries across your institution to make assessment more consistent.

Source Matching

Reveal content matches in student writing from the world's largest database of content. Help students take ownership of their work and practice proper citation.

iPad 9:45 AM 100%

turnitin **Elijah Pequod** | The Goliath of the Sea **87** /100 ‹ 1 of 1 ▾ ›

Rubric ✕

6+1 Writer's Rubric ▾

5.22 /6 Apply to Grade

Organisation
Exceptional

Voice
Capable **4**

Word Choice
Experienced **5**

Fluency
Exceptional **6**

Beginning
Presentation/formatting of piece confuses message.

Emerging
Presentation/formatting delivers a message clear in places and confusing in others.

The Goliath of the Sea

Excellent

The majestic blue whale, the goliath of the sea, certainly stands alone within the animal kingdom for its adaptations beyond its massive size. **1** At 30 metres (98 ft) in length and 190 tonnes (210 short tons) or more in weight, it is the largest existing animal and the heaviest that has ever existed. Despite their incomparable mass, aggressive hunting in the 1900s by whale oil drove them to the brink of extinction. But there are other reasons for why they are now so

Smooth Transition

Page: 1 of 2 Word Count: 248