



Abstract

A French company providing CRM - ERP systems, is looking for competences on a collaborative R/D project under ICT call SME 2012. It aims to develop a new communication solution for customer and social management and integrating components featuring mobility. Both R&D centres, SMEs involved in distribution of CRM systems, providing expertise by testing the developed modules, integration of other software through Plug-in or similar systems are sought.

Description

A consortium coordinated by a French Company specialized in customer relationship management, is applying for a FP7 ICT-SME call.

The group is specialized in e-business solutions, social relationship management (and CRM), new internet behaviors, back-office tools.

The project aims to go further than any other ERP system by creating an innovative open source solution, based on an aggregated data management system in a cloud. It will integrate components featuring mobility (geolocation, embedded applications, synchronization), VoIP, online reputation, social networks and content sharing, knowledge management.

The final tool will consist in an easy to use real-time collaborative application, and flexible packaged software that could be added to other software solutions through Plug-in or Apps.

The main concept is to put the final consumer at the heart of business relationships through new innovative technologies. This will take into account natural and social business behaviours and interactions.

Technical Specifications / Specific technical requirements of the request

Research and development as well as demonstration done during the project are partially funded by the European Commission, accordingly to the FP7 rules.

Call identifier :FP7-ICT-2012-SME

Funding scheme: Research for the benefit of specific groups (SMEs)

Project proposal development stage: not yet submitted.

Total EU funding requested for the project (approximately): 1.5M€

Closure deadline : 06/12/2011

Technical requirements of the partner sought:

- SME #1: Non-French SME in charge of ERP systems integration or/and distribution, giving expertise and feedbacks on how to adapt the tool to other European clients specific needs and habits.

- SME #2: Non-French company involved in the development of e-business systems, with a specific know-how in European business market and needs.

- RTD performers are also welcome in all fields of the project but the company is especially interested in non-French RTD performers (private or public research center, University...) with R&D expertise in integration of software solutions, data bases, through Plug-in (JAVA), or similar systems.

Valid until: 28/11/2011

For further information (including IPR status)

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